

privacy statement

We, the Stollery Children's Hospital Foundation, are committed to respecting the privacy of individuals who visit and use the Stollery Children's Mighty Millions Lottery website. This statement informs you how your personal information is collected and used in connection with the site, the purpose for which it is collected and used, with whom the information will be shared, how long your information will remain stored, and what security measures are in place to protect your information.

collection and use

We do not automatically gather any additional personal information from you when you visit the site. Personal and financial information is collected only if you supply it voluntarily during the process of ordering a ticket.

A simple counter is used to measure the overall effectiveness of an email campaign. Similarly, links from banner advertisements are counted to measure effectiveness of the ad placement, but not linked to any personal information or IP address information in any way.

The email address that you supply in the process of requesting a ticket will be used for emailing notification of future lottery events. You will have the option cancel such email notifications by phoning 1-855-505-4800. The cell phone number you may voluntarily supply in the process of signing up for text alerts will be used for sending you text message notification of future lottery events. You will have the option to cancel these text alerts by phoning 1-855-505-4800.

Personal information collected will be used to fulfill ticket orders, provide information on our future lotteries, contact prize winners and publicize the names of prize winners.

disclosure

Information you provide in your ticket request is shared with Deloitte LLP for the purposes of fulfilling your order. Your information may also be viewed by Alberta Gaming and Liquor Commission. Your information may be accessed, as necessary, by our other contracted service providers for the limited purpose of allowing such service providers to assist us in the administration of the Stollery Children's Hospital Mighty Millions Lottery. Your personal information is not shared with any other organizations unless we otherwise

have a legal duty or right. We do not rent, sell, or trade our customer information.

retention

The information you supply at the time of your order is stored in an encrypted format on the server. Your contact information is retained for the purpose of contacting you about future lotteries, and to meet the requirements of the Alberta Gaming and Liquor Commission.

security

Transactions with the server are protected via SSL encryption. Personal information is stored on the server in an encrypted format. The server is secured from intrusion both physically and from the Internet. We have made all reasonable efforts to protect the privacy of your personal information.

access

If you wish to be removed from the database that is used to email information about Stollery Children's Hospital Foundation Lottery events, you may do so by following the appropriate link included in such emails. If you wish to be removed from the list that is used to send text messages about Stollery Children's Hospital Lottery events, you may do so by phoning 1-855-505-4800.

You may also request removal from direct mailings by phoning 1-855-505-4800.

disposal

Your contact information is retained in the database until such time that you ask it to be removed by phoning 1-855-505-4800 and requesting removal.

™Mighty Millions Lottery, 100 Days of Winning and Cash Calendar are trademarks.

® 50/50 Add-On is a registered trademark.

Charitable Registration #12207 3158 RR0001

Mighty Millions Lottery License 529897; 50/50 Add-On License 529898; Cash Calendar License 529899